



# FUHUA WANG

## SENIOR INDUSTRIAL & INTERACTION DESIGNER

TAIPEI / MILAN

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### ● PROFILE

Fuhua Wang is a Taiwanese designer, born in Taipei in 1988. After graduating from NABA Nuova Accademia di Belle Arte in the 2016 Product Design Master program, he worked as a senior Industrial and Interaction designer in Milan.

He specializes in IoT design and focuses on complete physical + digital product experience for companies and brands. He has many working experiences with international manufacturers and design studios in Europe. He works on a diverse range of projects including product design, interaction design, and support startups for developing their business.

He considers every project as a new chapter of the innovation story, a journey between observations, users, materials, technologies, and beauty.

### ● EDUCATION

Tainan National University of the Arts / Taiwan  
**DEPARTMENT MATERIAL ARTS AND DESIGN**  
(2007 - 2011)

NABA Nuova Accademia di Belle Arti / Italy  
**MASTER OF PRODUCT DESIGN**  
(2014 - 2016)

### ● LANGUAGE SKILL



### ● PROFESSIONAL CAREER

#### TWINKLY (ITALY)

Design Director | March 2022 - Present

My role in Twinkly is as head of design for all the physical and digital products and brand image and as a creative director for marketing and content creation. My responsibilities included product development, project management, and communication between all the stakeholders.

- We scaled up Twinkly from the beginning of its startup to a 50+ million Euro company with innovative design and cutting-edge technology.
- Every year we develop more than 10 products from ideations to manufacturing within 6 months.

#### THINGS (ITALY)

Senior Industrial & Interaction Designer | Oct 2016 - Jan 2022

I was the senior design lead in THINGS. I was the project owner for several IoT projects on Industrial 4.0 and smart consumer products. My work in THINGS includes business strategy, packaging design, industrial design, visual and communication design, UX/UI, web design, animation, and video editing.

- We have successfully scaled up several projects from startups to 100+ million Euro companies.
- We are the IoT pioneer design agency for bridging physical and digital products.

#### LAYER Design (UK)

Industrial Design Intern | Aug 2015 - Dec 2015

I was an Industrial design Intern at LAYER. During my four-month internship, I was involved in many projects such as Samsung, Moroso, Oral-B, Nike, Bitossi, and Aesop.

- I was the main responsible designer for the Samsung TV project, from concept ideations, prototyping, 3D modeling, and rendering, to 2D/3D animation for the final presentation.
- I was in charge of 3D modeling, and rendering for the Oral-B Electric toothbrush project, Moroso Armchair project, Bitossi wireless charging tray project, and Aesop travel cleansing massager project.

#### Studio Volpi (ITALY)

Industrial Design Intern | Sep 2014 - Dec 2014

During my four-month internship at Studio Volpi, I was involved in a furniture design project that aimed to keep the premium and elegance of the Italian design spirit for Chinese furniture manufacturers.

#### Bod Design Agency (TAIWAN)

Junior Industrial Designer | July 2010 - Aug 2011

I was a Junior Industrial designer at Bod Design Agency. My role was to focus on concept design, 3D modeling, rendering, and preparing presentations for ODM projects, I was involved in many projects such as outdoor furniture, Air craft try, Toothbrush design, etc.

## ● PROFESSIONAL SKILLS

### SOFTWARE

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Rhino ●●●●●●●●  
Fusion360 ●●●●●●●●  
Vray for Rhino ●●●●●●●●  
KeyShot ●●●●●●●●  
SolidWorks ●●●●●●●●  
Grasshopper ●●●●●●●●

Figma ●●●●●●●●  
Adobe XD ●●●●●●●●  
Adobe Photoshop ●●●●●●●●  
Adobe Illustrator ●●●●●●●●  
Adobe InDesign ●●●●●●●●  
Adobe After Effect ●●●●●●●●  
Adobe Premiere ●●●●●●●●

### DESIGN SKILLS

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Sketching ●●●●●●●●  
Visualization ●●●●●●●●  
Prototyping ●●●●●●●●  
Product development ●●●●●●●●  
Design Thinking ●●●●●●●●  
Design Strategy ●●●●●●●●  
3D Rendering ●●●●●●●●  
3D Modeling ●●●●●●●●  
2D/3D Animation ●●●●●●●●  
Video Editing ●●●●●●●●  
VFX ●●●●●●●●  
UX Design ●●●●●●●●  
UI Design ●●●●●●●●  
Project Management ●●●●●●●●  
Design Research ●●●●●●●●

## ● RECOGNITIONS

### AWARDS

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**LG OLED'S GO COMPETITION - 3rd Prize**  
Dezeen x LG Display, 2022

**CHICCO LET'S GO OUT TO EAT CONTEST - Special Mention**  
Artsana Group, 2021

**URMET SMART TELECARE HUB CONTEST - 1st Prize**  
Desall, 2018

**CHICCO WALK & DRIVE CONTEST - Winner**  
Desall, 2018

**CHICCO SOLO SYSTEM CONTEST - 1st Prize**  
Desall, 2018

**ELITE DESIGN AWARD - 2nd Prize**  
Elite SA, 2018

**YILAN CHAIR AWARD - Excellent Prize**  
Cultural Affairs Bureau, ICG, 2017

**Create Your Mood - 3rd Prize**  
Aster Cucine, 2015

**GPS Trophy Design Award - 2nd Prize**  
Laureate Education, 2014

**Red dots Award - Final List Selected**  
Red dots, 2013

**UADA - Biggest Prize**  
UNEEC (Chenming Mold Ind. Corp.), 2012

**iF Concept Design Award + 500EURO**  
iF International Forum Design GmbH, 2009

### EXHIBITIONS

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**Les(s) collection / Italy, Milan**  
2023 Salone Satellite

**ELITE Design award/ Italy, Milan**  
2018 Fuorisalone Milan Design Week

**Shift / Italy, Milan**  
2017 Fuorisalone Milan Design Week

**Transit / Italy, Milan**  
2015 Fuorisalone Milan Design Week

**Semi-automatic / Taiwan, Tainan**  
2013 Product Design Exhibition

**Shen-shan Wei-Lai / Taiwan, Taipei**  
2011 Art & Design Exhibition

